BAKERTOWNE’S PRICE GUIDE FOR
GOEBEL’S CO-BOY GNOMES

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This is guide is a realistic and informative look at Goebel's “Co-Boy” Gnomes; however, the publisher does not assume responsibility for errors, inaccuracies, omissions or advice. Each individual reader is solely and wholly responsible for any decisions made or actions taken that may be prompted by the material herein.
This book is dedicated to Gidget Kahn (who was our little gnome) 😊
A History:

Goebel first began in Thuringia, a region of Germany that is known for its porcelain. Along with his son, William, Franz Detleff Goebel founded the company. He started by making slate pencils and children’s marbles, since he didn’t have the money or means to produce porcelain. In fact, porcelain production was not even legal at the time. The Coburgh Duke, who feared fires, outlawed it.

Determined to produce porcelain in his town of Oeslau, he worked hard and made profits from slate and marble. Eventually, Franz Detleff was able to petition the Duke, who gave him a small piece of land on the outskirts of the town, and permission to build his porcelain business.

The first building for his business was erected in 1876, and 3 years later they started producing. At the beginning they produced mostly high-end dinnerware and figurines.

As Franz Detleff grew older, he started to rely more on his son, William, who was great at spotting market trends. William expanded and even changed the company name to W. Goebel Porzellanfabrik. A savvy businessman, William knew the importance of the American market. He sent his son, Max Louis, then 16, to America on his behalf.

Max Louis, much like his father, had an eye for trends, and quickly started working with Marshall Field and other large U.S. companies. In 1911 he
returned to Oeslau, with knew knowledge and vigor.

Upon his father’s death, Max Louis took over the family business. At this time Europe was moving toward urbanization and becoming much more industrial. Max Louis realized that if he were to continue to succeed, he must find a way to appeal to the emerging working class.

Some of Europe’s best sculptors were called to the Goebel studios. Always the businessman, he understood the value of networking and had great relationships with many contemporary artists, whose artwork served as inspiration for many of Geobel’s figurines.

When World War I caused runaway inflation in Germany, most porcelain companies closed down. Goebel, however, found a way to survive and continued to produce and expand. Earthenware (fine-grained) was added to the Goebel line in 1926. With this new material came new and improved products, including what would become known as MI Hummel Figurines.

In 1929, just as the stock market crashed in America, Max Louis died, ending his 18 years as head of the firm. Max Louis was incredibly innovative and prolific. It was a big loss to the company.

In family business style, Max Louis’s son, Franz Goebel, and his son in-law, Dr. Eugen Stocke took the reigns. With the economic crises worldwide
Goebel carried on, but rapidly innovated - lamps, ashtrays, vases, candle holders, bookends, figurines – were all produced.

In 1934 Franz Goebel found the holy grail of Goebel’s figurines, the M.I. Hummel line. These were quickly launched onto the market in 1935 and were produced until 2008.

So where does Co-Boy fit into all of this? These small elf or gnome-like characters fill collectors’ shelves worldwide. Their name “Co-Boy” actually comes from the place in which Goebel began, Coburg. They are beautifully crafted and painted, and each figure represents a town resident or profession as it would have been at the time of Goebel’s beginnings. There are also a few professions from modern times! Co-Boy gnomes are richly historical, but are whimsical enough to brighten up your house!

They were manufactured from 1970 – 1987. There are 60 in total. To our knowledge, this is the first guide on the subject, and until now, very little information existed on the subject.

**About this guide:**

So often, Price Guides base themselves on wishful thinking. This is not one of those guides. This guide was carefully researched with an eye on reality, including the internet and auctions. We feel that if you are going to start a collection, or if you inherited a collection, you ought to know what you
should pay, or what others actually will pay you, for a collection.

We give ranges; for insurance purposes, please use the higher end of the range. Other factors that can influence price are when your Gnome was produced. All Co-Boy Gnomes have a trademark on the bottom (backstamp), and most of them have a date. However, the date is deceiving. Here is a guide to Trademarks often used for Hummel Figurines.

<table>
<thead>
<tr>
<th>M.I. Hummel Figurines TMK Guide</th>
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<tbody>
<tr>
<td><strong>Crown TMK 1</strong> 1935 - 1949</td>
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<td><img src="image" alt="Crown TMK 1" /></td>
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<td><strong>TMK 8</strong> 2000 - Present</td>
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All Co-Boy Gnomes fall into TMK4, TMK5 or TMK6. This, and this alone determines when your Gnome was produced. So, if I have a Gnome that says 1972 on it, but it has a TMK6, it’s not the first time it was ever produced, so stick to the lower end
of our estimates. If, however, you have a 1980 Gnome that has a TMK6 backstamp, you have one of the first ones for that type of Gnome, so go to the higher end of the estimate.
Price Range: $40.00 - $75.00

**Wim - The Butcher** / Well 507
7.50" First issued in 1970

Price Range: $15.00 - $40.00

**Al - The Trumpet Player** / 17540-16
6.50" First issued in 1980
Price Range: $15.00 - $40.00

**Petri - The Fisherman** / Well 519
7.25" / With Pole: 10.50" First issued in 1972

Price Range: $15.00 - $40.00

**Fips - The Fish Cleaner** / Well 508
6.25" First issued in 1970
Price Range: $15.00 - $40.00
**Sam - The Chef** / Well 505
8.25" First issued in 1970

Price Range: $250.00 - $550.00
**Conny - The Night Watchman** / 1755717
(clock takes AA battery) 7.00" First issued in 1986
Price Range: $15.00 - $40.00
**Greg - The Gourmet** /17538-16
6.75" First issued in 1980

Price Range: $15.00 - $40.00
**Monty - The Mountain Climber** / 17533-18
7.25" First issued in 1979
Price Range: $40.00 - $70.00

**Carl - The Cook** / 17534-18
7.25" First issued in 1979

Price Range: $40.00 - $70.00

**Sid – Vineyard** / 1754719
8.00" First issued in 1982
Price Range: $40.00 - $70.00
**Tom - The Honey Lover** / Well 504
7.75" First issued in 1970

Price Range: $40.00 - $70.00
**Chris - The Shoemaker** / 1755117
6.75" First issued in 1982
Price Range: $15.00 - $40.00
**Jack - The Pharmacist** / Well 517
7.50" First Issued in 1972

Price Range: $40.00-$70.00
**Bob - The Bookworm** / Well 510
7.25" First issued in 1970
Price Range: $15.00 - $40.00
Plum - The Pastry Chef / Well 506
7.75" First issued in 1970

Price Range: $30.00-$65.00
Walter - The Jogger / 1754514
5.75" First issued in 1980
Price Range: $55.00-$85.00  
**Homer - The Bad Driver** / 1755516  
6.50" First issued in 1982

Price Range: $45.00-$80.00  
**Sepp - The Beer Drinker** / Well 514  
8.25" First issued in 1970
Price Range: $15.00 - $40.00
Jim - The Bowler / 1752617
7.00" First issued in 1975

Price Range: $40.00 - $80.00
Doc – The Doctor / 17535-18
7.50" First issued in 1979
Felix - The Baker / 1755218
7.25" First issued in 1982

Price Range: $65.00 - $95.00

Bert - The Soccer Player / 1752518
7.25" / First issued in 1975

Price Range: $20.00-$50.00
Price Range: $65.00-$90.00

Hermann - The Butcher / 1754818
7.50" First issued in 1982

Price Range: $50.00-$95.00

Chuck - The Chimney Sweep / 1755019
7.75" First issued in 1982
Price Range: $15.00-$40.00
**Bit - The Bachelor** / Well 503
7.75" First issued in 1970

Price Range: $40.00-$70.00
**Rudy - The Traveler** / 1754618
7.75" First issued in 1982
Price Range: $15.00-$40.00
**Robby - The Vegetarian** / Well 501
7.75" First issued in 1970

Price Range: $45.00-$75.00
**Paul - The Dentist** / 1755417
7.25" First issued in 1982
Price Range: $15.00-$45.00
**Utz - The Banker** / Well 513
8.00" First issued in 1970

Price Range: $15.00-$40.00
**Herbie - The Horseman** / 1753218
6.75" First issued in 1975
Price Range: $15.00 - $40.00
**Ted - The Tennis Player** / 1753117
7.00" First issued in 1979

Price Range: $15.00 - $40.00
**Max - The Boxer** / 1752719
7.50" First issued in 1975
Price Range: $25.00-$50.00
Ben - The Blacksmith / 17539-19
7.50" First issued in 1980

Price Range: $15.00 - $40.00
Kuni - The Painter / Well 515
7.75" First issued in 1970
Price Range: $15.00 - $40.00
**Brum - The Lawyer** / Well 512
7.50" First issued in 1970

Price Range: $95.00 - $150.00
**Pete - The Pirate Bank** (with key) / 1756020
8.50" First issued in 1986
Price Range: $25.00 - $50.00
George - The Poultry Farmer / 1752717
6.75" First issued in 1980

Price Range: $15.00 - $40.00
Conny - The Night Watchman / Well 520
7.50" First issued in 1972
Price Range: $15.00 - $40.00

**Nick - The Singer / 1754415**
6.25" First issued in 1980

Price Range: $15.00 - $40.00

**Toni - The Skier / Well 522**
7.75" First issued in 1972
Price Range: $30.00 - $60.00
Gerd - The Diver / 1753613
5.00" First issued in 1979

Price Range: $60.00 - $90.00
Niels - The Guitar Strummer / 1754218
7.25" First issued in 1980
Price Range: $25.00 - $75.00
Peter - The Accordian Player / 1753018
5.25" First issued in 1980

Price Range: $15.00 - $40.00
John - The Hunter / Well 518
7.25" First issued in 1972
Price Range: $20.00 - $60.00
Fritz - The Drunk Boozer / Well 509
8.25" First issued in 1970

Price Range: $15.00 - $40.00
Gil - The Hockey Player / 1752817
7.00" First issued in 1970
Price Range: $15.00 - $40.00
Merry Gnome Statue Plaque / Well 516
7.50" First issued in 1971

Price Range: $150.00 - $250.00
Sepp – The Beer Drinker, Clock
First issued in 1986
Price Range: $65.00 - $150.00
Brad - The Clock Maker, Clock
First issued in 1982

Price Range: $50.00 - $100.00
Utz - The Banker, Bank
First issued in 1986
Price Range: $15.00 - $40.00
Mark - The Swimmer
First issued in 1972

Price Range: $60.00 - $90.00
Rick - The Fireman
First issued in 1982
Price Range $25.00 - $60.00

Mike - The Jam Maker
First issued in 1970

Price Range $25.00 - $65.00

Candy - The Confectioner
First Issued in 1970
Price Range: $15.00 - $40.00

**Greta - The Happy Housewife** (the Female Gnome!)
First issued in 1980

Price Range: $15.00 - $40.00

**Ed - The Winery Worker**
First issued in 1972
Price Range: $15.00 - $40.00

Porz - The Mushroom Vendor
First issued in 1970
Goebel Co - Boy Gnomes

Price Range: $15.00 - $40.00

Pat - The Pitcher
First issued 1977
A note about investing in collectibles:

All of us here in the USA are quickly finding out the same thing... our dollar is going down in value.

There's one fatal flaw with a fiat currency; it isn't backed by anything. Let's take a trip back to pre-1913, before the Federal Reserve Act. Our dollar now is worth 3 cents of what it was worth back then. "That's just inflation," you might say. Well take a look at this:

In 1950, you could buy the house you live in for the same amount of gold as it would cost today. In 1950 your house probably sold for around $10-$20 thousand dollars, and today is probably worth over $200,000. It's a good thing you put it into something of value, like house. But what if a person didn’t put their money in a house, or gold, but instead, just saved it? There's no high yield interest account that could have made you that amount of money even
over 50 some-odd years; even worse, what if someone decided to shove $10,000 under their mattress? What a loss they would have taken! That $10,000 couldn't even buy 1/10 of the same house.

So, how does all of this relate to collectibles?

Collectibles and antiques have something against which you can measure their value. They have *rareness*. No one can just make more of them to devalue them, much like what is being done to our currency. "I could just buy gold," you might say, and we'd say, yes, you should definitely have part of your portfolio as gold. But the wonderful thing about collectibles is that you actually get to enjoy your investment! Buy a rare book and read it; buy a piece of art and admire it; buy some memorabilia and get lost in the nostalgia of it all! Buy an antique and pass it down, like a family heirloom. Let's face it; you're not going to get the same quality as your grandma's old silver platter at a modern department store. Find a piece with some history and add your own to it!

Online auctions are the perfect place to find these types of treasures. Our store (www.VintageRareStuffSold.com) offers all kinds of rare and unique items.

Find ways to hang on to your hard-earned cash! In this world of credit and electronic money, we can sometimes lose track of value. We hope all who read this will be inspired to protect their nest egg, and have fun doing it!
Best Wishes,
Tammy, Matthew and Lou

Want to learn more about investing in Antiques and Collectibles? **Watch our Web TV Show!**

www.CollectiblesCornerTV.com